

of activity to promote the Chinese classics reading program. As a result, the planned activities not only achieved the expected benefits of enhancing reading atmosphere and developing reading ability, but also received the affirmation from this year's IFLA Conference Planning Committee, and herewith, NCL was invited to take part in the poster session in Helsinki.

NCL's poster theme is "The 100th Year of the Republic, a Classic Time for Reading—108 Organizations Promoted Reading Chinese Ancient Classics." To assist with the posters display, NCL sent Armande Liao, the Director of its International Exchange of Publications and Pan Kao, the Director of Readers' Guidance to attend the IFLA conference as well as its poster session for introducing visitors to the NCL's creative reading programs.

All visitors their interests in the NCL's strategic planning of multi-format reading activities. In addition to looking closely at the contents of NCL's posters (see the pictures 2 to 4) and taking pictures for further reference, visitors also asked the two Directors questions about the strategies of preparing and successfully managing such large-scale reading activities. However such efforts had the rewards of attaining the purpose of international exchange and the observation of library and information services, as well as promoting the international awareness of our efforts to develop reading specialty and capabilities.

## Events

### ■ *National Central Library Attends Activities at 21<sup>st</sup> Taipei International Book Exhibition in 2013*

2013 Taipei International Book Exhibition will be held from January 30 to February 4. The theme country is Belgium. Belgium will bring their splendor in a variety of cultural and artistic fields to TIBE. It will deeply introduce current condition of books market, delicate publications in various fields, and best-selling books in Belgium. More than 800 reading activities will take place, and will encourage people's enthusiasm for reading. This annual event is unmissable.

The main theme for the National Central Library to attend the 21<sup>st</sup> Taipei International Book Exhibition is "Going Strong Beyond 80th: Preserving the Past, Pioneering the Future". NCL's stall is modernly designed, and located at C847 in the general books section in the Taipei World Trade Center. The content of exhibition includes:

1. NCL's publication: recent 5 years and best-selling publication are selected.
2. Duplicates of old books: more than 60 duplicates will be displayed.
3. Writers' manuscripts: NCL chooses newly donated manuscripts to illustrate to patrons.
4. Digital outcome: NCL chooses important digital systems to demonstrate, and promote the use of Apps.

In order to improve people's understanding

about librarianship, and provide a communication platform between publishing industry and libraries, NCL has organized a “Library Forum”. It will focus on the topics of digital publication authorization and pricing, the mechanism of books inter-entity supply contracts, and public lending right. The event will be on Friday, February 1 from 9:00-12:00. It will be held in the 5<sup>th</sup> Conference Room (2<sup>nd</sup> floor) in the Taipei World Trade Center.

In addition, NCL also selects electronic old books, E-Publication Platform System (EPS), and Digital Audio Visual Archive System to attend the exhibition in “Digital Theme Library”. This further introduces digital publication style.

### ■ *Gallant Heroes of Bygone Years: Su Tong-po*

This fall, the National Central Library will hold a special exhibition about the famous Song Dynasty literatus, Su Tong-po (蘇東坡). The exhibition will be held from August 15 to September 29, 9:00-17:00 (Closed on Mondays). On Wednesday, August 15th, there will be an opening ceremony starting at 14:00 at the exhibition room on the first floor of the Cultural Area at National Central Library.

There will be performances of traditional Chinese instruments, and a brief tour of the exhibition with introductions of Su Tong-po. The ceremony will be closed at around 16:00 with a small reception. We sincerely welcome all of our scholars to attend. In addition to the exhibition on Su Tong-po, from August 18 to October 27, there

will be 10 lectures with different topics about Su Tong-po.

For detailed information about the lectures and registration, please see: [http://rarebook.ncl.edu.tw/rbookod/exhibition/hypage.cgi?HYPAGE=exhibit/exhibition\\_detail.htm&sysid=00000027](http://rarebook.ncl.edu.tw/rbookod/exhibition/hypage.cgi?HYPAGE=exhibit/exhibition_detail.htm&sysid=00000027). <http://goo.gl/DLkmK>



*Director-general Tseng's opening address*

### ■ *The Nation's Largest "Poster to the Power of N" Exhibition Presents Thousands of Thousands Postures*

Six years have been passed since it was started in 2007, the “Nation-Wide Science and Technology Project of Collection Digitization and Digital Learning,” a project that the National Central Library, in cooperation with the Executive Yuan National Science Council, initiated to digitize the NCL collection of art posters printed in Taiwan. In order to present the accomplishment from viewpoint of stage development and to introduce to the public the most poster collected nationally in terms of category and volume, i.e., “Databases of Art Poster Images in Taiwan,”