

with intellectual crystals with the purpose of inheriting culture and leading academia. Now through the thanksgiving tea party for awarding for depositing and authorizing e full-text, Director-general Tseng concluded by the end of awarding ceremony saying with gratitude that “It’s very good to have you in Taiwan”



Director-general Tseng leads all working staff to express gratitude for all supports and encouragements, and pays their respects to publishers and universities/colleges.

■ **“Reading” Toward the Direction of Happiness— Announcement of the 2012 Survey Results of Reading Habits in Taiwan**

The 2012 survey result of reading habits in Taiwan has been released and received a great response. “Reading the World with Pleasure—the 2012 Survey Result of Reading Habits Press and Award Ceremony” was held on March 14, 2013 by the Ministry of Education.

By the announcement of the survey result, local government are able to handle readers’

interests and hope to put more resources to promote reading program, as well as expand library collections with the purpose to provide to the public creative services. Publishers using this data will be able to publish more good quality products to match the public’s reading tastes.



Director-general Tseng was reporting on survey result of the 2012 reading habits among the public in Taiwan.

■ **National Central Library’s Participation in 21st Taipei International Book Exhibition Activities**

The 21st Taipei International Book Exhibition concluded on February 4, 2013. National Central Library planned a combination of virtual and tangible exhibition content, organized a “library forum,” shared information about NCL services at the Yellow Salon, and attended the e-themed hall to promote NCL’s digital resources.

National Central Library’s booth exhibited original NCL publications and replications of ancient books—leaving visitors with a unique experience compared other booths. Also on

display were original works of authors, such as manuscripts, poems, paintings, and drawings. In addition to more historical items, the NCL also showed its savvy of things modern by displaying new digital age services for readers and publishers. Many visitors downloaded the app for the Digital Audio Visual Archive System after visiting NCL's stall to see just how replete and diversified NCL's digital holdings are.

The NCL hosted an activity in the Yellow Salon activity area called "A look back is a look forward, knowing the future from viewing the past: The NCL wants your answer." This activity used catchy riddles to pique the interest of visitors and help them understand more about NCL's services.

The Library Forum was centered on three main topics: e-publication access and pricing, books purchasing mechanism, and the feasibility of public lending rights in Taiwan. Representatives from libraries, universities, publishers, and government agencies discussed historical trends, the current situation of publishing and purchasing, legal restrictions and library operation considerations.

These activities that the NCL participated in were varied, bringing together the traditional and the modern, static displays and dynamic discussions with proactive marketing—reflecting how the NCL is progressing with the times and is proactively seeking ways to improve. Now 80 years

after its establishment it is still looking forward to a brand new future.



A Group Photo of the NCL Staff



The Yellow Salon

■ *Spring is Coming—National Central Library Invites You to Travel with "Poems"*

For the purpose of promoting national reading program and raise the level of national reading ability, National Central Library made an effort to invite all types of libraries, government agencies, and local groups to jointly hold all kinds of reading activities.

In the beginning of 2013, National Central