

management and marketing. In the first part of her lecture she spoke on how the Cologne Public Library used “customer-oriented” model as its core principle in the management of the library. Patrons, library services, and personnel are the three aspects of this orientation, with staff management being the foundation work in promoting the model. She emphasized that execution of any sound policy or activity is dependent on the policy makers’ knowledge and skills in internal management.

Director General Vogt concluded by stating that in this age of internet and e-books, many people doubt that libraries can continue being relevant. In the “customer-oriented” model, the library must adopt a positive, proactive, and innovative attitude in running the library. Libraries are naturally important, but for managers, what libraries can give people is more important.



*Director General Hannelore Vogt*

### ■ ***RDA Workshop Comes to Successful Completion***

Resource Description and Access (RDA) is currently the most popular data organization method throughout the world. Because of this, on May 21-23, 2013 the NCL held a RDA Workshop

in the Library’s international conference hall. Courses were presented by honorary executive director of the Chinese American Librarians Association, Sally Tseng, Chinese cataloger in Columbia University’s Starr East Asian Library, Charlene Chou, Continuing Resources Catalog Librarian at University of Colorado at Boulder Library Lu Wen-ying, based on their actual experience in using RDA for cataloging.



*From left: President Esther Lee, Director General Tseng, Honorary Executive Director Sally Tseng.*

President of the Chinese American Librarians Association Esther Lee and Vice President Carol Gee, as well as Ms. Janey Chao also participated. In all, 141 people attended the workshop, including library staff from the Macao Central Library, professors in library and information science departments, college librarians, personnel from public libraries, system development companies, and publishers.

The courses held in the workshop discussed RDA regulations regarding books, serials, non-book materials, and authority records. Actual examples were used to illustrate RDA standards for records, allowing the attendees to gain a better

understanding of how RDA organizes information for various resources. Issues and problems encountered in individual organizations regarding RDA implementation were also discussed. Workshop attendees took a lot away from the courses, not only in an increased understanding of RDA, but also in a desire to have more training courses available in Taiwan to help facilitate the transition to RDA.

### ■ ***“Synergy of Metadata Resources in Taiwan” Formally Launched!***

After three years (2010-2013) of endeavor, the “Synergy of Metadata Resources in Taiwan” (SMRT) was formally launched on April 19, 2013, website: <http://metadata.ncl.edu.tw>.

The SMRT integrates the NBINET Union catalog, the NCL’s more than 50 bibliographic databases and authors’ data, merging a variety of bibliographic formats, covering a variety of bibliographic data types as well as continuing to optimize added value processing in order to provide innovative services capability on connecting data /information. This includes keywords browsing, a glossary, search results analysis, an FRBR-like bibliographic tree, extended information about authors, subject websites and others.

Once users get online, via a one-stop access process, they can avail themselves of the most essential and complete bibliographic information on books, audio-visuals, dissertations, journals, articles and many more.

### ■ ***National Central Library Enjoys “A Light Summer Trip” with You in 2013***

In response to the activities held in conjunction with “A Light Summer Trip,” National Central Library has plans during July and August for book exhibitions geared toward families and senior citizens. From August to October, the public will have a chance to return to the ancient classical writings of the eight masters from the Tang and Song dynasties with “Generations of Literary Pursuits: The Eight Great from the Tang and Song.” In October, a special exhibition will be held, entitled “Cross-Strait Exhibition of Rare Books from the Hall of Mysterious Contemplation,” featuring books that were saved during the World War II by scholars who risked their lives.



### ■ ***Ming Elegance: An Exhibition of and Lecture Series on Letters by Ming Dynasty Scholars***

From June 25 to July 28, the NCL and the Hos Foundation held “Ming Elegance: An Exhibition of and Lecture Series on Letters by Ming Dynasty Scholars” at the NCL to promote the artistic beauty of Ming dynasty letters. On display were 150