

Under the guidance of competent, experienced and seasoned facilitators and presenters, participants were able to learn how to become more efficient managers and leaders in this time of rapid changes and discoveries. Leadership training and formation are basic skills and necessary attitudes for library workers, and by having these foundations libraries are more equipped to meet the ongoing tide of challenges and demands.

### ■ *NCL Attends the American Library Association's 2013 Poster Session*

The American Library Association's (ALA) 137th Annual Conference was held on June 27 to July 2 at ALA's headquarters in Chicago. The theme of the meeting was "Transforming Our Libraries, Ourselves." For the poster session, a total of 325 entries were submitted from across the world, with only 37% being accepted. The NCL was an active participant in this year's conference, with its "Know, Promote, Share, Spread Chinese Culture" proposal being accepted for the Global Solutions section of the poster session.

The Library's poster highlighted its efforts to promote Chinese culture, including establishing Taiwan Academies and Taiwan Chinese Studies Resource Centers, exchanging publications with international libraries, sharing Chinese catalog resources, holding professional training for library professionals abroad, and co-creating and sharing digitized copies of ancient books.



*NCL's poster entitled "Know, Promote, Share, Spread Chinese Culture."*

In conjunction with the poster theme, copies of Selections of Digital Chinese Studies Resources in Taiwan compiled by the Taiwan Academy, as well as information on the Center for Chinese Studies' Research Grant for Foreign Scholars in Chinese Studies and the Ministry of Foreign Affairs' Taiwan Fellowship, were passed out to visitors to promote Taiwan and Chinese studies. The booth enjoyed a large number of visitors and inquiries from other libraries in the short 90 minutes of exhibition. ALA's judging committee also came to the booth and highly praised the active participation and creativity of libraries in Asia.

## Events

### ■ *Director General of the Cologne Public Library Speaks at NCL*

Goethe-Institut, Taipei's German Culture Center, and the NCL hosted a lecture at the NCL by Hannelore Vogt, the Director General of the Cologne Public Library. She spoke on "Insights into Opportunities, Leading the Trends," citing the Cologne Public Library as an example.

Director General Vogt is not only an expert in the library and information field, but also in

management and marketing. In the first part of her lecture she spoke on how the Cologne Public Library used “customer-oriented” model as its core principle in the management of the library. Patrons, library services, and personnel are the three aspects of this orientation, with staff management being the foundation work in promoting the model. She emphasized that execution of any sound policy or activity is dependent on the policy makers’ knowledge and skills in internal management.

Director General Vogt concluded by stating that in this age of internet and e-books, many people doubt that libraries can continue being relevant. In the “customer-oriented” model, the library must adopt a positive, proactive, and innovative attitude in running the library. Libraries are naturally important, but for managers, what libraries can give people is more important.



*Director General Hannelore Vogt*

### ■ *RDA Workshop Comes to Successful Completion*

Resource Description and Access (RDA) is currently the most popular data organization method throughout the world. Because of this, on May 21-23, 2013 the NCL held a RDA Workshop

in the Library’s international conference hall. Courses were presented by honorary executive director of the Chinese American Librarians Association, Sally Tseng, Chinese cataloger in Columbia University’s Starr East Asian Library, Charlene Chou, Continuing Resources Catalog Librarian at University of Colorado at Boulder Library Lu Wen-ying, based on their actual experience in using RDA for cataloging.



*From left: President Esther Lee, Director General Tseng, Honorary Executive Director Sally Tseng.*

President of the Chinese American Librarians Association Esther Lee and Vice President Carol Gee, as well as Ms. Janey Chao also participated. In all, 141 people attended the workshop, including library staff from the Macao Central Library, professors in library and information science departments, college librarians, personnel from public libraries, system development companies, and publishers.

The courses held in the workshop discussed RDA regulations regarding books, serials, non-book materials, and authority records. Actual examples were used to illustrate RDA standards for records, allowing the attendees to gain a better