



Deputy Education Minister Teng-chiao Lin (4th from the right in the back row), Head of the Department of Lifelong Education Yue-li Huang (5th from the right in the back row), and NCL Director-General Tseng (4th from the left in the back row) all attended the opening ceremony.



NCL Director-General Tseng shares a secret to becoming a master learner with the group.

Many people participated in the event, with what seemed like an endless stream of people at the event booths. In addition to the intriguing Q&A games, they also gained new knowledge and created a joyous atmosphere of learning together. They all expressed that they learned much and that it was an exciting and eventful weekend for both old and young.

### ■ Muse: Keep Learning and Exploring during the Pandemic Summer Event Promotion and Press Conference

The summer event for national social, educational, and cultural institutions for 2020

was Muse: Keep Learning and Exploring during the Pandemic. In the afternoon of July 10, a joint promotional kick-off meeting and press conference was held in the main hall of the Ministry of Education. This was the official beginning of the summer event.

The Ministry of Education marshalled the libraries and institutions under its jurisdiction, the National Palace Museum, and cultural institutions under the Ministry of Culture to cohost a series of events under the title Muse. The theme of this series of events was “Keep Learning and Exploring during the Pandemic.” As the COVID-19 pandemic gradually subsided, the vast array of resources and experimental exhibition events put on by social and educational institutions provided the public with the opportunity over the summer to visit museums and libraries, with their various holdings and exhibitions, to keep actively learning and exploring.



Muse: Keep Learning and Exploring during the Pandemic Summer Event Promotion and Press Conference.

National Central Library also put on a series of unique and varied events during the summer. It encouraged the public to come to the library to read, participate in lectures, and complete the Muse task. From July 15 to September 30, those who come to National Central Library or National Central Library's Arts and Audiovisual Center to attend a lecture or exhibition, will need to take a picture with their cell phone or get their card punched and then go to NCL's library card desk or the Audiovisual Center's front desk to get a

stamp. All they need is three stamps to get a free NCL Lego set at either NCL or the Audiovisual Center.

### ■ **The Taiwan Public's Most Favored Reading Events Revealed: Results of the Top 5 Most Loved Reading Events Announced**

Would you like to know what the most popular and most attended library reading events in Taiwan are? How about which events are viewed as the most creative in Taiwan? To better understand which reading events were viewed most favorably by the Taiwan public, National Central Library teamed up with public libraries across the nation to select "100 Reading Events by Libraries." Then over a month and a half, from July 15 to August 31, 2020, over 6,000 people voted for their favorite, most creative, and most attended reading event.

National Central Library Director-General Shu-hsien Tseng stated that NCL's purpose in holding this voting event was to collect the various types of reading events and highlight the efforts of libraries in reading promotion. It was also to understand which events were liked by the public so that libraries could share with one another and use information gathered as reference points in future efforts.

The results of the voting showed the popularity of various reading events in Taiwan, from highest to lowest: exhibitions, lectures, movies, theater productions, and storytelling events. The most creative reading events are boardgames, Little Librarian Day, lectures helping parents learn about child development, drama performance, and bookcrossing. The most attended reading events are lectures, exhibitions, movies, storytelling, and Bookstart.

Based on specific reading events held by libraries, the most popular reading event (in descending order) throughout all of Taiwan is reading homerun, home library design, reading divination, Taiwan Reading Festival, and take

a book on a picnic. The most creative library reading events are reading homerun, a night in the library, reading divination, robot storytelling, and home library design. The most attended events are reading homerun, reading divination, home library design, send literature to school, and the Taiwan Reading Festival.

In terms of types of events, exhibitions, lectures, movies, drama performance, and storytelling are all commonly seen and are still what the public likes to participate in the most. This has not changed with different generations or advances in technology. The top three most liked creative events are boardgames, Little Librarian Day, and lectures helping parents learn about child development. These events are suitable for teenagers, children, and parents, respectively. It is apparent that the public is aware of the thought libraries put into the various age groups in designing events.

In viewing certain reading events put on by libraries, one stood alone. It was the reading homerun event by the National Library of Public Information, CTBC Bank, and Brothers Baseball Club. It was voted first place in the three categories of most liked, most creative, and most attended. Clearly the simultaneous launch in 30 specific libraries nationwide where patrons could receive baseball tickets for reading started a new trend of combining sports and reading. It attracted many more reader groups and age groups to come to libraries than normal. It was a successful integration of efforts from various industries.

Each December the Taiwan Reading Festival is held, a large-scale reading carnival put on by NCL. It brings together library resources and the power of industry. It is hoped that through variegated and novel ways the joy of books, reading, and creative endeavors can be shared. Regardless of location or gender, it was voted on of the Top 5 Most Loved Reading Events by the public.