



Director-General Shu-hsien Tseng and Director General Gourangalal Das share a commemorative photograph with participating photographers and esteemed guests.

## 2022 Reading Is Cool Carnival and Book Donations to Schools

National Central Library and Lam Research Corporation teamed up for the 2022 Reading Is Cool Carnival and Book Donations to Schools event. It was held on October 1st at the outdoor plaza of Miaoli County's Culture and Tourism Bureau. NCL's Director-General Shu-hsien Tseng and the CEO of Lam Research Corporation William Kuo both gave remarks to share their views on the need to promote reading in the society. After that, Miaoli County Magistrate Yao-chang Hsu also delivered his remarks, introducing about the progress that the county has made in recent years in facilitating reading competency. Lastly, the principals from the six schools—Shuang-lian Elementary, Dong-Si ng Elementary, Shin-kai Elementary, Wumei Junior High, Tsao Chiao Junior High, and Gongguan Junior High—involved in this year's book donation, were asked to participate in the donation ceremony and the opening ceremony for the carnival.

The Reading Is Cool Carnival immediately followed the opening ceremony and book donation. The event used STEAM as its core design concept and showcased five different engaging reading activities on the following subjects: Science, Technology, Engineering, the Art, and Mathematics, and incorporated activities such as DIY, group reading of illustrated technology books in English, top game, guided reading of illustrated books and lab, implementation experiments of illustrated programming books for children from Finland, matching game using classic English fairytales, board games that help develop mathematical logic, Lego robots construction, and other experiencing activities involved in STEAM curriculum.

NCL and Lam Research Corporation teamed up again this year to host an English reading promotion event targeted at junior high and elementary school students, where books were donated to their schools. In an effort to increase the effectiveness of the donations, the scope of schools receiving donations was expanded from Hsinchu to Miaoli County, allowing more remote schools the opportunity to receive reading resources. The Book Donations to Schools project purchased 600 award winning English books and customized bookshelves for them, and donated these to six elementary and junior high schools in Miaoli County. An English Reading Center was created in each school to stimulate students' motivation to learn English and to increase interest and success in learning. At the end of the activity, special thanks were delivered to the Miaoli County government, its Education Department, and Culture and Tourism Bureau for their assistance in organizing this event. Also, to Gongguan Junior High, National United University Library, and 17 other institutions and companies for their amazing booths and activities.



The opening ceremony of the 2022 Reading Is Cool Carnival.

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