

visiting scholars and Sinologists as lecturers at cooperating institutions to promote exchanges and cooperation.

#### 4. Holding lectures to promote library resources and utilization:

The NCL plans a series of lectures on collection resources and library utilization to heighten awareness of these resources and enhance information retrieval and management capabilities. These courses cover: periodicals and thesis papers, government information, the NCL E-Learning Campus, rare books, reference resources, Daily Advance Notice of New Publications, library bibliography resources and Chinese studies resources.

Several universities are in talks with the NCL over the promotion of work related to the Chinese Studies Library project. In future, the NCL will further establish cooperative ties through various channels to achieve mutual benefits, initiate academic research and promote cultural reading. (Chinese text provided by the Special Collection Division, NCL; and Materials Division, Center for Chinese Studies)

#### Appendix: Summary of "Global Chinese Studies Lectures"

- The Riddle of Ancient Writing: The Position of Women in the Shang Period as Revealed in the Oracle Bone Inscriptions from the Yin Ruins
- The Traditional Character Script of the Zhuang People of Guangxi: A New Approach to Sinology and Southeast Asian Studies
- Modernity in Classical-style Verse: Fan Zengxiang's 'Song of Rainbow Cloud' and the Popular Legend of Sai Jinhua, Cross-cultural Courtesan of the Late Qing Era
- Taiwan on the Eve of the 21st Century: The Transformation of Symbols, Rituals, and Prejudices
- Culture, Style and Globalism: The Reception of Western Ornament in China and Taiwan
- Text, Metatext and Figure in Liu Xie's *Wen xin diao long*: Reading the Xuzhi chapter

- Traversing a Thousand Li and Ten Thousand Books: A Look at Wang Zhen-yi and Her Writings on Astrological Studies

- Qian Mu and His Historical Concept

- The Evolution of the Jiading County Local History from 1557 to 1605: The "Chaste Maiden Zhang" Incident and More

Video recordings of these lectures are available for online viewing.

#### ■ *Daily Advance Notice of New Publications in Taiwan*

In July 1989 the NCL assumed the responsibility over ISBN affairs for new publications in Taiwan. In February of the following year, the ISBN Center was formally established. At the same time, the ISBN Center has been promoting CIP operations for nearly 20 years. During this time, the center has assigned ISBN for about 675,000 new books from over 18,000 publishers. The ISBN Center publishes the bibliographic information for new books registered by publishers (including publishing houses, government institutions, academic organizations and individuals) for ISBN/CIP on the "ISBNnet," *New Books: Recent and Forthcoming Publications in Taiwan, ROC, and "ISBNnet News."* Such information includes a classified catalog, book introductions, book reviews, reader comments, and children's book reviews. The center also provides comments on award-winning books and selects representative annual reference works and the top representative Taiwan publications of the year, in addition to various other new book information services. In January 2009, the center further expanded its service scope with the launch of the "Daily Advance Notice of New Publications Service," as described below:

1. The Daily Advance Notice of New Publications Service is based on bibliographic information for new book provided by Taiwan publishers to the ISBN Center for ISBN/CIP registration. The system provides regularly scheduled information

on upcoming publication based on subjects selected by users to serve as a reference for reading and purchasing.

2. Reading subjects (interests) are divided "General Public" and "Academic/Professional" versions. The "General Public" version, includes seven major subject categories, including Taiwan studies, religion and art, finance and business, food and health, daily art, literature, and non-literature. On the "Academic/Professional" version, readers can choose from 1,000 classifications based on the Chinese Classification Scheme.

3. The basic information provided by the service initially will include the "official publication (market) date" and complete CIP information provided by publishers on the "New Book Announcement (Information Card)." This information is delivered to service subscribers by e-mail.

4. Bibliographic information provided under the CIP service include the title, author, edition, publisher (abbreviation), anticipated (official) publication date, ISBN and classification number. The service also provides a link to the ISBN Center ISBNnet. The bibliographic information is preceded by a "☆" symbol for publications that are already published and available on the market.

5. In order to maintain the quality of the Daily Advance Notice of New Publications Service, the ISBN Center urges applicants to fill in the final, type-set publication title and content of the colophon, including the correct title, author name, the month and year of the anticipated publication date and other information.

### Service Subscription and Assistance

1. Visit the service "Daily Advance Notice of New Publications Service" website at: <http://tps.ncl.edu.tw/>.

2. Click the link in the "Subscribe to the Daily Advance Notice of New Publications Service." Fill in your email address and log-on password and

then click "Sign Up."

3. Enter the information under "Enter/Change Personal Information" and then click "Save Changes."

4. You will soon receive a confirmation email. Click on the included link to complete the confirmation process.

5. If you wish to change your log-on password, email address or reading subjects, log onto the service and click "Change Personal Information." After making the changes, make sure to click "Save Changes."

If you have questions regarding entry of subscription information, please contact our service personnel by phone or email:

Daily Advance Notice of New Publications Support: (02) 2361-9132 ext. 250; email: [ref@ncl.edu.tw](mailto:ref@ncl.edu.tw); For inquiries about ISBN/CIP applications, please call: (02) 2361-9132 ext. 701~706 or email: [tps@ncl.edu.tw](mailto:tps@ncl.edu.tw). (Chinese text by Tseng Kun-hsien)

Daily Advance Notice of New Publications Service Homepage (<http://tps.ncl.edu.tw/>)

Example "Daily Advance Notice of New Publications" email notification