

video biographies fill an important gap in the NCL collection on contemporary literary history. The NCL has also published Mr. Wang's book, "A Decade of Writers' Video Biographies."



Many writers photographed by Wang Pu attend the donation ceremony (from the second left): Hsin Yu, Tsao Chungchih, NCL Director-general Karl Min Ku, Li Shuching (Mr. Wang's wife), Wang Pu, Luo Men, Si-ma Chungyuan, Chiu Hsiuchih, and Kuan Kuan. (Photo by Pinery S. Wu)

■ 2009 Chinese Digital Publishing Expo

The Third Chinese Digital Publishing Expo was held at the Beijing International Convention Center on July 6 to 9, 2009. The Taiwan Digital Publishing Forum and Magazine Business Association of Taipei participated as supporters. The NCL was represented at the event by Tsai Peiling, director of the Acquisition Division.

The theme of this year's expo was "Implementing Digital Development Strategies and Promoting the Upgrading and Transformation of the Publishing Industry." to emphasize pragmatic and international objectives. The program consisted of three parts, including a main summit forum, breakout summit forums, and exhibition. The main forum kicked off with government, industry and market reports presenting a comprehensive overview of the digital publishing industry in mainland China, as well as industry developments and trends. A total of 15 papers were presented during the session on topics such as "Information Management Strategies for Publishing Groups," "Innovative Management: Promoting the Rapid Development of Digital

Publishing," and "Impact of the Internet on the Future of Digital Publishing."

The NCL participated in the breakout forums on "Comprehensive Media Promotion in the Digital Age," "Legal Relations and Resolutions in the Digital Publishing Industry," and "Creating a National Reading Platform through Diverse Digital Publishing Products." Each session also explored a number of sub-topics, including presentations on digital publishing achievements, discussions on technical procedures, and academic exchanges of views on digital publishing copyrights.

This year's Chinese Digital Publishing Expo attracted a record turnout, with over 10,000 expo visitors and more than 400 participants in the main forum and breakout forums. (Chinese text by Tsai Peiling)



Third Chinese digital publishing exposition. (photo by Tsai Peiling)



Tsai Peiling in front of the Third Chinese Digital Publishing Expo. (photo provided by Tsai Peiling)

■ New Era of Discovery

NCL and American Institute in Taiwan (AIT) jointly held the "New Era of Discovery" activity at the NCL from July 20 to August 30, 2009. Retired