

■ *Co-hosting the “2011 Health through Reading” Activity with the National Health Bureau*

The National Health Bureau’s Books on Health Writing Competition was first started in 2002 and is based on the concept “treasure life, promote health.” This year marks the fifth time the event was held. In all, 67 publishers submitted 500 entries, from which scholars and experts selected 88 books. These were then recommended to the general public.



Books were separated into three categories based on intended readers. Recommendations include 31 books in “Children and Youth Health,” 12 books in “Women’s Health,” and 45 books in “Middle Aged and Elderly Health.” To encourage reading good books and to increase information on health, an awards ceremony was held on September 2, 2011 in NCL’s International Auditorium.

On September 22, a lecture was held in the National Central Library on books on health. Two authors were invited to speak and discuss with readers how to find “happiness.” In conjunction with this lecture, NCL also had a display of those books that were given awards this year. NCL hopes to effectively promote public health and reading

about health by bringing together the awards ceremony, the lecture, and the book exhibition. More importantly, NCL hopes that through recommending good books, the public will adopt a healthier attitude and lifestyle.

■ *The Taiwan Academy Sets Up Resource Points and Hosts Chinese Studies Lecture Series*

The Taiwan government has, in recent years, begun promoting Taiwan’s Chinese culture by setting up Taiwan Academies throughout the world. These academies draw on Taiwan’s uniqueness and strengths, utilized its advanced communications and digital technology, and synthesized Chinese language education with traditional characters, Taiwan and Chinese studies, and Taiwan’s diverse culture to create an integrated information platform that represents the best of Chinese culture. Taiwan Academies have been set up in certain locations overseas as important mediums for interaction between Taiwan culture and the international community.



The National Central Library has long been an international promoter of Chinese studies. As such it played an active role in the planning and

implementation of the Taiwan Academies. It set up physical Resource Points and organized a Chinese Studies Lecture Series. Resource Points display a selection of the most representative works in Chinese and Taiwan studies from the last decade. These are linked on the Taiwan Academy's website (<http://taiwanacademy.tw/>) to increase international visibility of quality publications by Taiwan's government and citizens and to facilitate the dissemination of research resources in Taiwan. Besides important academic works, the list also includes "100 Books on East Asia," as selected by the Meeting of East Asian Publishers in 2009, as well as the series "Modern Annotations and Translations of Ancient Works."

Apart from setting up Resource Points and hosting academic activities, National Central Library has selected quality topic-specific databases and translated them into English as a way to increase services to the Sinology world both in Taiwan and abroad. These databases are linked on the Taiwan Academy's website to augment and enrich current digital resource content and search capabilities for Chinese studies. The aim is to increase their use, improve service capabilities, and broaden the scope of service.

NCL International Exchange Events

2011.08.12 The Chinese Writers and Artists Association (CWAA) invited a group of 17 artists from Hebei to visit Taiwan, led by Vice-chairman Chai Zhi-hua from the Hebei Province Federation Literary and Art Circles. Wang Ji-long, the director of CWAA, accompanied them during their visit. They were met by

Deputy Director-general Wu Ying-mei and staff. They were impressed with the facilities and information services NCL provides.



2011.09.20 The Chungju City Library in Korea sent a delegation of five to visit the National Central Library. They visited with Director-general Tseng and exchanged ideas on how to manage municipal public libraries and to promote reading.



2011.10.05 Fr. Giuseppe Bellucci, spokesman of the Superior General of the Society of Jesus, and Director of the Communication and Public Relations Office of the Society of Jesus, visited National Central Library to see the Matteo Ricci & Pacific Studies Reading Room and tour